



1st International Conference on Critical Issues in Business and Economics

5-6 November, 2009 / Gümüşhane-Türkiye

What Others Manifest?

the world economy in the theoretical turbulence of global financial crisis



www.gumushane.edu.tr/icibe



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Welcome Address

It's been a busy era for the world economy community: with global financial crisis, collapse of symbols of financial markets, increased volatility for most of currencies, shakeouts, and reforms. Many of the scholars share the common bond that the continuing development of the crisis might result with global economic collapse. However, the theoretical arguments for way out do not offer more than what western world has been emphasizing for many years. What might a critical analysis of business and economics which focuses on global financial crisis from the perspective of Business and Economics understanding in different cultures, countries or settings tell us about the future? Now, more than ever, the world economic community is needing to understand indigenous practices, local values and cultural dimensions. Current financial crisis is an opportunity to look for sustainable solutions to essential problems of both global and local economies.

Responding to this situation, it is demanded of business and economics academics and researchers to provide critical definitions and theoretical explanations of global financial system's current phenomena. The 1st *International Conference on Critical Issues in Business and Economics* aims to broadly define and analysis current global financial crisis and to suggest solutions to overcome during this turbulent period. The conference theme will be reflected in the workshops, discussions, papers and speeches of the conference. I anticipate that these and related issues will be of interest to scholars working in, among others, economics, finance, politics, management, sociology, globalization, international relations, cultural studies, philosophy, ethics, refugee studies, migration and urban studies.

I would like to extend my invitation to attend the first *International Conference on Critical Issues in Business and Economics* in Gümüşhane from 5 to 6 November, 2009.

Prof.Dr. İhsan Günaydın,
Rector, Gümüşhane University

Objective

International Conference on Critical Issues in Business and Economics aims to establish an academic forum for substantive dialogue among scholars and researchers to exchange their ideas and researches about critical aspects of business and economics.

Call for Papers / Abstracts

“*What others manifest*” is the general theme of the *First International Conference on Critical Issues in Business and Economics*. Papers from all areas of social and interdisciplinary sciences are welcome. Further, papers will be organized along the lines of the conference’s general theme (global financial crisis-GFC) in business and economics of first priority. The conference is focused on the challenges and issues that the global economy has been facing. Questions that can be addressed include, but are not restricted to:

- How business and economy structured through GFC? What lessons can be learned?
- How is GFC operating locally, culturally and nationally?
- How is it operating through urban planning and immigration policies?
- How are emerging economies, local governments and institutions engaging with issues of GFC? How it might effect emerging economies' banking systems, energy policies, budget targets? What strategies are these institutions using to address GFC?
- Can Not-For-Profit sector and lean organizations survive the crisis?
- How can beliefs, values and philosophy of non-western world be help in finding solutions to the crisis and shaping the future of the GFC?
- Should the scenarios on GFC be based on the understanding of western policies or others' realities should shape the scenarios?
- Do national, cultural and indigenous narratives requisite in shaping international standardization (such as IFRS). Can non-western world's practices, approaches and solutions be a driving force for shaping the future?
- What social configurations might emerge in sub-regions and in nations? How social change, transformation and development will be resulted through global financial crisis?
- How it might effect business culture, multicultural management, cross-cultural marketing?
- What are the lessons of history in understanding and dealing with the present crisis?
- What happened to homo-economicus?

Faculty of Economics and Administrative Sciences at Gümüşhane University would like to invite you to join us in November 2009 in Gümüşhane for the *International Conference on Critical Issues in Business and Economics*.

Speakers

Lisa Adkins (Goldsmiths University of London, UK)
Marcia Annisette (York University, CA)
Arjo Klamer (Erasmus University, NL)
Marc Mossaud (Claremont McKenna College, USA)
Goran Svensson (Oslo School Management, NO)

Paper and Abstract Submission

Two kinds of works will be admitted: **Papers** and **Abstracts**.

Papers and abstracts will be subject to a double-blind refereeing process. Accepted papers may be take place at the conference's book of collected papers or in an issue of *CIBE*. Accepted abstracts will be presented by the author(s) and after the presentation there will be a general discussion with conference discussants. The manuscripts and/or abstracts of no more than 300 words should be submitted by **01.09.2009** to the official conference e-mail.

Papers/abstracts written in the English language should be formatted in MS-Word and submitted electronically to icibe@gumushane.edu.tr

Important Dates

Agenda is subject to change, please keep checking for the latest updates.

Submission **01.09.2009**

Acceptance **30.09.2009**

Registration **4.11.2009**

Conference **5-6.11.2009**

Communication with organization committee

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Registration

Registration Fee	Doctoral Student	Accompanying Person
30 €	15€	15 €

Registration fee will be paid in the registration day or during the conference. Participant registration fee includes: Collected fulltexts of papers, list of participants, lunches on Thursday and Friday, coffee & tea during the breaks, guide visit to Gümüşhane and around on Saturday. Accompanying Person: Includes lunches, the guide visit to Gümüşhane and around.

Please note: the conference fee does not include accommodation.

Social Programme

Gala Dinner, Balyemez Konağı, <http://www.balyemezkonagi.com> **5.11.2009**

Photo slide show and speech by Faruk Akbaş, <http://www.farukakbas.com> **6.11.2009**

Visit to Gümüşhane and around, <http://www.gumushanekulturturizm.gov.tr> **7.11.2009**

Workshop Venue

The conference will be take place in *Atatürk Kültür Merkezi* Conference Hall between the dates of 5-6 November 2009.

How To Reach Conference Venue?

By air

The nearest major airport *Trabzon National Airport (TZX)* is well-connected to Gümüşhane City Center by car, bus and shuttle. Served by more than 4 airlines, this airport is readily accessible from *Istanbul Atatürk International Airport (IST)*. Every major international airport around the world offers frequent direct flights to Istanbul. Shuttles from TZX to Gümüşhane depart from *Trabzon Bus Terminal*. Communication with shuttle companies:

Gümüşvadi	Tel: +90 462 325 04 74 (Trabzon Office)
	Tel: +90 456 213 81 21 (Gümüşhane Office)
Yeşil Gümüşhane	Tel: +90 462 325 21 46 (Trabzon Office)
	Tel: +90 456 213 52 30 (Gümüşhane Office)

By car and bus

Gümüşhane lies approximately half-way on E-97 motorway between Trabzon and Erzurum over the North-east region of Türkiye. E-97 motorway has also a good road connection from Georgia through Batumi. A wide network of buses covers the whole Türkiye. Contributors may easily reach Gümüşhane from any of the central city bus station around Türkiye.



Accommodation

Çimenler Hotel (***)	www.cimenlerotel.com.tr Tel: +90 456 213 33 33 Fax: +90 456 213 12 12 Kazım Karabekir Cad. Erzurum Yolu Gümüşhane
Gümüş Hotel (**)	www.gumusotel.com Tel: +90 456 213 76 23 Fax: +90 456 213 76 00 Hasan Bey Mah.Cumhuriyet Cad. Gümüşhane
Hotel Atalay	Tel: +90 456 213 29 03 Gsm: +90 535 740 88 57 Atatürk Cad. No:41/A Gümüşhane
Gümüş-Gün	Tel: +90 456 213 64 21 Fax: +90 456 213 64 21 Atatürk Cad. No:42 Gümüşhane
Öğretmenevi	Tel: +90 456 213 30 07 İnönü Mah. Erzurum Yolu No:46 Gümüşhane
DSİ Misafirhanesi	Tel: +90 456 233 74 92 Bağlarbaşı Mah. DSİ Gümüşhane

About Gümüşhane

<http://www.gumushanekulturturizm.gov.tr>

<http://www.allaboutturkey.com/gumushane.htm>

<http://en.wikipedia.org/wiki/G%C3%BCm%C3%BC%C5%9Fhane>

<http://www.gumushane.gov.tr/>

<http://www.gumushanerehberi.com/>

<http://www.karadenizgezi.net/gumushane/fg.htm>

<http://www.gumushane.gen.tr>

Scientific Committee

will be available soon

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